

ADVERTISEMENT SIZE	RATES	HALF YEAR	FULL YEAR
Full Page	\$1,750.00	\$1,685.00 (x2)	\$1,500.00 (x4)
1/2 Page	\$1,025.00	\$925.00 (x2)	\$835.00 (x4)
1/3 Page	\$725.00	\$665.00 (x2)	\$585.00 (x4)
1/4 Page	\$525.00	\$475.00 (x2)	\$350.00 (x4)
1/6 Page	\$325.00	\$270.00 (x2)	\$235.00 (x4)
1/8 Page	\$225.00	\$175.00 (x2)	\$145.00 (x4)

PREMIER POSITIONS	RATES	HALF YEAR	FULL YEAR
Inside Front Cover	\$2,000.00	\$1,950.00	\$1,875.00
Page One	\$2,000.00	\$1,950.00	\$1,875.00
Page Two	\$2,000.00	\$1,950.00	\$1,875.00

### ADVERTISEMENT LAYOUT OPTIONS

ADVERTISEMENT SIZES			
<b>Full Page</b>	<input type="checkbox"/> Trim	7-1/2" x 9-1/2"	(7.5" x 9.5")
	<input type="checkbox"/> Bleed	8-3/4" x 11-1/4"	(8.756" x 11.25")
<b>1/3 Page</b>	<input type="checkbox"/> Vertical	2-3/8" x 9-1/2"	(2.375" x 9.5")
	<input type="checkbox"/> Horizontal	7-1/2" x 3"	(7.5" x 3")
	<input type="checkbox"/> Square	4-7/8" x 4-5/8"	(4.875" x 4.625")
<b>1/2 Page</b>	<input type="checkbox"/> Vertical	3-5/8" x 9-1/2"	(3.625" x 9.5")
	<input type="checkbox"/> Horizontal	7-1/2" x 4-5/8"	(7.5" x 4.625")
<b>1/6 Page</b>	<input type="checkbox"/> Vertical	2-3/8" x 4-5/8"	(2.375" x 4.625")
	<input type="checkbox"/> Horizontal	4-5/8" x 2-3/8"	(4.625" x 2.375")
<b>1/4 Page</b>	<input type="checkbox"/> Vertical	3-5/8" x 4-5/8"	(3.625" x 4.625")
	<input type="checkbox"/> Horizontal	7-1/2" x 2-3/16"	(7.5" x 2.1875")
<b>1/8 Page</b>	<input type="checkbox"/> Vertical	2-3/16" x 3-5/8"	(2.1875" x 3.625")
	<input type="checkbox"/> Horizontal	3-5/8" x 2-3/16"	(3.625" x 2.1875")

# ENTERAR MAGAZINE

www.enterarmagazine.com

## ADVERTISING CONTRACT

Customer: \_\_\_\_\_ Contact: \_\_\_\_\_ Date: \_\_\_\_\_

Business Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ad Size:

\_\_\_ 1/8 \_\_\_ 1/6 \_\_\_ 1/4 \_\_\_ 1/3 \_\_\_ 1/2 \_\_\_ Full Page \_\_\_ Premier Pages

Placement: \_\_\_\_\_

**Camera Ready Art: please use 300 dpi (or better) Email artwork to: sales@enterarmagazine.com**

Please provide artwork in the **NATIVE FILES** used to create the art.  
 Please specify if you would like your ad in  English or  Spanish.  
 All artwork must be created using the following software: Illustrator CS, InDesign, and QuarkXpress 6.5.  
 and PRESS-READY PDF's are acceptable.

**Please contact your sales representative with any questions regarding translation of ads from English to Spanish or help with creating your ad. All ad creation and manipulation billed at \$60.00/hour.**

Number of issues: \_\_\_\_\_ List Issues: \_\_\_\_\_

Monthly Rate: \_\_\_\_\_ X Number of Issues: \_\_\_\_\_ = **Contract Total:** \_\_\_\_\_

Additional Charges: \_\_\_\_\_

Ad Creation Fee: \_\_\_\_\_

Direct Mail Ride-along: \_\_\_\_\_

Other: \_\_\_\_\_

Payment Method: \_\_\_\_\_

Total Contract: \_\_\_\_\_

\_\_\_ Cash

Less Deposit: \_\_\_\_\_

\_\_\_ Check (Enterar Magazine, LLC)

**Balance Due:** \_\_\_\_\_

\_\_\_ Other

Additional Information: \_\_\_\_\_

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Enterar Service Rep: \_\_\_\_\_ Date: \_\_\_\_\_

**This document is a purchase order and payment terms are net 30 days from date of this invoice.  
 Acceptance of all advertising and copy is subject to approval of Enterar Magazine.**